#### **April, 2019**

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## **ABFAS Certification**



development of this trust.

My name is John Evans, and I was board certified by the American Board of Podiatric Surgery (ABPS) in 1990. During these past 28 years, I have witnessed many changes, including my hair turning gray, and I've experienced much good fortune, especially the birth of my two grandchildren. The Board has been with me the entire way. Working with the Board since 1994, I have followed the lead

of three Executive Directors while appreciating the development of the Computer-based Patient Simulation (CBPS), the evolution of our residency programs, a name change, and the metamorphosis of Podiatry into the specialty it is today. From my perspective, the American Board of Foot and Ankle Surgery (ABFAS) has been instrumental in achieving these advancements and in defining podiatrists as the recognized experts in the care of the foot and ankle. I have seen Podiatry grow from an ancillary specialty on the "fringe" of accepted medicine to

the integrated specialty we are today. Our allopathic and osteopathic colleagues recognize us as a valuable and respected medical specialty, and the public looks to us to help them walk effectively and to save their limbs when necessary. When I began my career, there were few hospitals where podiatrists had active membership. Today it is precisely the opposite. During my early years I spent significant time campaigning

for podiatrists to gain hospital and insurance-panel privileging. The only consistent factor that each organization accepted when determining whether a DPM should be considered for membership was ABPS certification. It was the primary wedge we had for opening doors; it was readily accepted that the podiatric physician with ABPS Diplomate designation had successfully navigated the rigorous and difficult examinations process. What was true then remains true now. Surgeons with ABFAS certification have a designation that is respected and valued throughout the medical community and among

the public-at-large. During my career I have been involved in local and national leadership positions, and over the past few years I have had the privilege of serving as a Chair of the APMA Health Policy and

industry along with physician leadership representing all specialties.

Practice committee, primarily dealing with podiatric practice and reimbursement issues associated with Medicare, Medicaid, and the private insurance industry; concerns that affect every Podiatry practice. In this capacity, I work with medical directors from the insurance

Recently, newly proposed changes to physician reimbursement by Medicare threatened Podiatry by "carving out" our profession's ability to bill for medical visits, recommending that we be restricted to using "special" codes and not the E&M codes used by our allopathic and osteopathic colleagues. This would have labeled us as "different" from other professionals and we would be unable to bill for the level of care that an MD/DO physician would provide. I was quite surprised when the entire medical community (including Orthopedics) came to our defense, strongly informing CMS and the Congress that Podiatric services are equally as valuable. Podiatry is no longer viewed as an ancillary specialty but as a valuable and respected partner in medicine. ABFAS-certified surgeons have been instrumental and influential in the

Board and our podiatric profession. The certification process remains challenging and continues to evolve to remain level with other ABMS specialties. To those physicians who choose foot and ankle surgery as a specialty...welcome! We need you now more than ever. I look forward to working with you, along with the American Board of Foot and Ankle Surgery, to improve the health and welfare of our growing population.

I am proud of ABFAS. I have been fortunate to have had the opportunity to work with many of the finest foot and ankle surgeons in the world, and to have been part of the history of the

John N. Evans, DPM, FACFAS, DABFAS, DABPM Chief of Podiatry, Beaumont Dearborn Hospital, Dearborn, MI Member, ABFAS Communications Committee

#### Surgery (ABFAS). Diplomates should be using our new name on websites, letterheads, business cards or any other advertising pieces. Please make sure your organization's website

**Advertising Guidelines** 

2014, the American Board of Podiatric Surgery became the American Board of Foot and Ankle

has the correct name, and that the person who manages the website is aware of our rules. These are the quidelines diplomates should follow when creating any piece of marketing collateral:

• Use only "American Board of Foot and Ankle Surgery" in advertisements.

Do not use the term "American Board of Podiatric Surgery". • The title "Diplomate, American Board of Foot and Ankle Surgery®"

- should always appear before any additional language. APPROPRIATE:
- John A. Doe, DPM Diplomate, American Board of Foot and Ankle Surgery®

### **INAPPROPRIATE:**

John A. Doe, DPM

Certified in Foot and Ankle Surgery

Certified in Foot and Ankle Surgery Diplomate, American Board of Foot and Ankle Surgery® • Do not use the acronym "ABFAS" in any advertisements.

Jane A. Doe, DPM Board Certified\*

directs the reader's attention to the name of the Board.

\*Certified by the American Board of Foot and Ankle Surgery®

• The ABFAS logo must never be at a minimum of 150 dpi (dots per inch) for

• Do not use the terms "Board Certified" or "Certified" unless an asterisk (\*)

### **INAPPROPRIATE:** Jane A. Doe, DPM Board Certified

Podiatric Medicine.

<u>APPROPRIATE:</u>

• Diplomates should not use exclusive phrases such as "only board certified DPM" or "first board certified surgeon"

print media and 72 dpi online.

- If you have any questions about the ABFAS' advertising policies, please read through these guidelines or email us at info@abfas.org
- On February 14, ABFAS held its 45th Annual Meeting in New Orleans. It was there that Board President Danny J. Choung presented the 2019 Stone Award winners.

The Stone Awards, focusing on outstanding professional conduct, are named in honor of

ankle science and education. With his outstanding devotion to his patients, he was the

embodiment of professional conduct, respect, and ethics in surgical medicine.

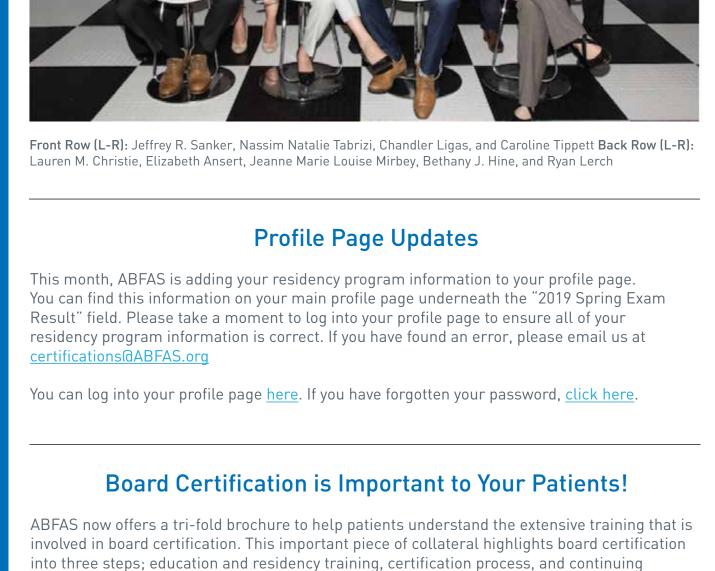
2019 Stone Award Winners

Michael Stone, DPM. Dr. Stone served the Board of Directors in many roles, including president in 2002-03. He left a legacy of commitment to elevating the standard and quality of foot and

The Stone Awards recognize a graduating senior from each of the nine podiatry colleges or schools who exemplify the highest standards of professionalism, deportment, and ethics in the student's own interactions with peers, patients, professors, and staff. ABFAS is proud to congratulate **Ryan Lerch** from the Arizona School of Medicine at Midwestern

University, Elizabeth Ansert from the Barry University School of Podiatric Medicine,

Nassim Natalie Tabrizi from the California School of Podiatric Medicine at Samuel Merritt University, **Jeanne Marie Louise Mirbey** from the Des Moines University College of Podiatric Medicine and Surgery, **Bethany J. Hine** from the Dr. William M. Scholl College of Podiatric Medicine at Rosalind Franklin University of Medicine and Science, **Chandler Ligas** from the Kent State University College of Podiatric Medicine, Caroline Tippett from the New York College of Podiatric Medicine, Lauren M. Christie from the Temple University School of Medicine, and Jeffrey R. Sanker from the Western University of Health Sciences College of



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Update profile stop by our booth. The Western Foot and Ankle Conference June 20-23, 2019 Disneyland Hotel and Convention Center Anaheim, California

Salt Palace Convention Center Salt Lake City, Utah 7th Annual ASPS Surgical Conference August 2-3, 2019 Swissotel Chicago, Illinois

emails arrive in your inbox and not in "spam".

July 11-14, 2019

ABFAS Board Certification brochures here.

ABFAS will be attending more conferences in 2019 than ever before. If you are attending, we welcome you to

**American Podiatric Medical Association – The National** 



**ABFAS Profile Update** 

information at 415-553-7801 Safe Sender

ABFAS would like all communication to find its way to your inbox. Please add info@abfas.org, updates@abfas.org, and scheduling@abfas.org to your safe sender list to ensure that all of our

Since 1975, ABFAS' mission is to protect and improve the health and welfare of the public by the advancement of the art and science of foot and ankle surgery.

ABFAS.org

